



Brand Strategist + Graphic Talent

Careers Site Location: Bangkok, Thailand
Description

MADA is one-stop integrated design service, founded in 2011. To deliver architecture, interior design, master-planning, f+b concept, Corporate Branding consultancy to highest standards. Divided into four distinct mada portfolios, namely architecture, community, lifestyle and workplace.

MADA offering diversity, flexibility and creativity over a broad spectrum, to present its finest iconic design. MADA delivers each project with the qualities of highly focused and specialised service to make a "happiness" to the client, colleague and society under our concept inspiring, more resilient and more impactful.

What You Will Do:

A Brand Strategist often works under the Brand Manager or marketing team to ensure a consistent and effective brand message. You will often need to be forward-thinking to anticipate future trends and success of a product or service.

A strategist will develop positioning recommendations, guide market research analysis and define brand elements and tone.

A Brand Strategist will find ways to further enhance the branding of a product or service, as well as develop a marketing plan through analysis of current market data and trends.

You should be detail oriented and multi-faceted – it's more than just reputation management; there's elements of SEO, web development, graphic design and of course, social media.

A Brand Strategist will find ways to further enhance the branding of a product or service, as well as develop a marketing plan through analysis of current market data and trends.

In addition, it would do well to be familiar with statistics and research analysis.

You will often need to be forward-thinking to anticipate future trends and success of a product or service.

Graphic Talent: you will sometimes work with Architecture/Interior design team on the graphic environment with the materials concern by co-ordinate with all level of designers in their design process.

The Brand Strategist position requires a degree in business or marketing.

Possess outstanding analytical, communication and interpersonal skills

Have an excellent working knowledge of Adobe Creative Suite (Adobe Illustrator, Adobe Photoshop, Adobe Indesign), and MS Office.

Have strong passion and organisational skills with the ability to multi-task

Have strong verbal, written and graphic communication skills

Are an enthusiastic team player

To Apply: Upload your resume, cover letter and work samples in PDF form. If including your online portfolio in your submission, please make sure that the link is included in your resume.

Submissions without work samples will not be considered.

MADA is an equal opportunity employer.

● Meet our team

At MADA, we come from many backgrounds, disciplines, perspectives and cultures.

● Design at Every Scale

We aim to make a positive impact across a range of scales.

● Internships

Each year, MADA's intern class represents the best emerging talent from across the globe.